

Referral Bonus

- We want to increase membership.
 - Help keep dues from increasing & possibly reduce them
 - Increase size of the spare pool, especially for the competitive leagues
 - Full/fuller leagues means more attractive leagues
 - a chance for more varied competition
 - a chance to meet new people and develop new friendships
 - a chance to play the positions people want, rather than obligated

- What better way to bring in Members than through other Members
 - Our Members already know how great it is to curl at NFCC
 - New players are more likely to be committed if friends & family are here too
 - Car pooling is becoming more attractive, especially for US folks (tolls & gas)
 - Offer Members referral bonuses for bringing in new Members
 - A *new* Member is bringing in additional funds, so why not share the wealth

- Referral Bonus Details
 - All Members of the club are eligible for the Referral Bonus
 - All bonuses will be applied to the Referring Member's dues for the 2009-10 Season.
 - Though we want to reward people for bringing in new members, we also want to maintain membership, and applying bonuses to next season accomplishes both
 - Bonuses will be paid via vouchers to be used when paying dues for the following season. Vouchers will be signed and distributed by the Club Manager once membership payments are received in full from both the Referring and Referred
 - Referral Bonus Values
 - \$15 for referring a Youth
 - \$50 for referring a Full Adult, One Draw, Novice or Young Adult Curler
 - \$75 for referring a Team League
 - Referral Bonus Limitations
 - Members cannot refer anyone who was a member at our club within the last 5 yrs. However, you may qualify for a referral bonus if an Open or New Curler League player decides to become member. If someone was not a member last season, but played / spared in the New Curler or Open League, they will be considered a 2nd year curler if they choose to purchase a Novice Membership in the 2008-9 season.
 - If a New Member is referred by multiple members, the Bonus may be split, but can not exceed value of a single referral bonus.
(Referred Full Adult Member = 2 - \$25 Bonuses or 1 - \$50 Bonus)
 - The Team League Referral is intended to encourage members to bring in their own teams of 3 or more non-members. Returning Teams (from Tuesday NCL & Sunday Open) or teams formed by combining 2007-8 individual members (including Friday Night Curlers) **do not** qualify for the Team League Referral Bonus.
 - Referral Method
 - New Members will have the option to list a Referring Member on their Registration Form; it is Existing Members responsibility to encourage New Member to do so.